

# V3D-Colon... 10 Reasons Why It's Good For Your Patients & Good For Your Practice



1. The first CT Colonography system to receive Third Party Payer reimbursement for colon cancer screening. \*\*\*
2. V3D-Colon is the only system with FDA clearance for patient screening. \*\*
3. The only system that has been clinically proven to have sensitivity and specificity equal to or greater than optical colonoscopy for polyps greater than 8mm. \*
4. The only system to further increase patient compliance by allowing a much easier, much less intensive patient prep.
5. Increases patient base for G.I.s (through greater patient compliance) and frees G.I.s to focus on treating cancers and abnormalities.
6. Allows visualization of 100% of the colon's surface, including areas commonly unreachable or not visible to traditional methods such as in the cecum or behind folds. \*\*\*\*
7. Eliminates the risk of perforation associated with conventional colonoscopy.
8. Electronic Cleansing of stool balls and residual fluids results in fewer false positive findings.
9. The only system clinically validated by both radiologists and gastroenterologists as the best workstation on the market.
10. V3D-Colon System shown to increase patient compliance with colon screening exams thus increasing the number of abnormalities detected early enough to prevent cancer. \*\*\*

\* Perry J. Pickhardt, et al. "Computed Tomographic Virtual Colonoscopy to Screen for Colorectal Neoplasia in Asymptomatic Adults"; The New England Journal of Medicine, December 4, 2003 Vol. 349, No. 23, pages 2191 - 2200.

\*\* Perry J. Pickhardt. "Three-dimensional endoluminal CT colonography (virtual colonoscopy): Comparison of three commercially-available systems"; published in American Journal of Roentgenology, 2003, Volume 181, pages 1599-1607.

\*\*\*Perry J. Pickhardt, MD, Andrew J. Taylor, MD, David H. Kim, MD, Mark Reichelderfer, MD, Deepak V. Gopal, MD, and Patrick R. Pfau, MD. "Screening for Colorectal Neoplasia with CT Colonography: Initial Experience from the 1st Year of Coverage by Third-Party Payers", Radiology 2006. 0:2412052007.

\*\*\*\*C.P. Kaiser. "GI Docs Find Value in Virtual Colonoscopy", Diagnostic Imaging 5/31/2006

**VIATRONIX**  
V3D - The new imaging reality

**V3D**<sup>TM</sup>  
COLON

**Allow Virtual Colonoscopy  
to work for your practice**